

Who are you inviting to participate in Faith Formation?

(Reflections from Jayne Ragasa-Mondoy)

GenX: born 1965-1980 (40s-50s) & **Boomer:** born 1946-1964 (60s-80s)

- Interested in generativity.
 - Share stories and testimonies of faith. Highlight the unique perspective and wisdom they can bring to the role of catechist.

Potential Announcements (AI Assisted)

Are you looking to deepen your faith and share it with the next generation? Consider answering Christ's call to be a volunteer catechist! Spend time with us on Saturday mornings guiding young families in the ways of the Catholic faith. Your wisdom and life experience can make a profound impact on their lives. (Add contact info.)

You have a wealth of knowledge and insight to offer as a parish catechist! Your dedication will help shape our Church today, in the future, and ensure that the teachings of Christ are handed on to the next generation. (Add contact info.)

Embrace an opportunity to be a beacon of light and guidance for young Catholics. Step up as a volunteer catechist and experience the joy of helping children and their families grow in their faith. Your commitment of a few hours a week can make a lasting difference in our Church today and in the future. (Add contact info.)

Year-Round Messaging

Share personal stories and testimonials of faith that made a difference in the life of others.

Millennial: born 1981 – 1996 (30s – 40s)

- These parents often “highly scheduled” but desire to prioritize spending time with their children.
 - Messages with stories that appeal to growing as a family in faith.
 - Include what/when/where/why/how (because they're highly scheduled!)

Potential Announcements (AI Assisted)

Are you seeking a way to engage with your faith and make a difference in the lives of young Catholics and their families? Consider becoming a volunteer catechist and answering Christ's call to assist parents like you to share the teachings of the Church. (Add contact info.)

You bring a fresh perspective and energy to the role of a catechist. We'll provide you with the help you need to prepare engaging lessons that resonate with young families. Your commitment of just a few hours a week can help shape the faith journey of our children and their families in profound ways. (Add contact info.)

Embrace the opportunity to be a mentor and guide for Catholic families like yours as a volunteer catechist. Your involvement will not only impact the lives of children and their families but also allow you to grow in your own faith journey. Step forward and be a meaningful part of their journey in faith. (Add contact info.)

Year-Round Messaging

Share examples of daily Catholic family life with school-aged children.

Gen Z: born 1997 – 2010 (teens-20s)

- If (lovingly) hyper-parented, they may seek reassurance by authority/older generation.
 - Assure mentoring.
- Also seek connection/community with parents in their peer group (friends typically are not parents.)
 - Use digital messaging: Gen Z's have little or no memory of the world that existed before smartphones.
 - Stories and testimonies of faith with visual cues: attracted to “performative” aspects of Catholic traditions in liturgy and catechesis, i.e. sacramentals used during Mass.

Potential Announcements (AI Assisted)

Are you looking for a way to make a meaningful impact in your community and connect with other young Catholic families? Step up and volunteer as a parish catechist mentoring and guiding families in the teachings of the Catholic faith. (Add contact info.)

Be a catechist! Your faith in Christ, unique perspective and ability to connect with young families is a great start. We'll help mentor you along the way as you create engaging lessons that resonate with children and parents and that foster a sense of community and belonging. (Add contact info.)

Join us and other young-adult Catholics as a volunteer parish catechist. Your commitment will not only enrich the lives of children and their families but also provide you with a sense of fulfillment and purpose in serving God and your community. Step forward and be a light of Christ! (Add contact info.)

Year-Round Messaging

Include performative aspects of the Church and catechetical ministry. Links to curated Catholic sites, including podcasts.